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## **Sporting KC and The Cordish Companies announce new entertainment concept in Kansas City Power & Light District**

*No Other Pub set to open on Feb. 22*

**Kansas City, Missouri (January 11, 2016)** — Sporting Kansas City announced Monday that the club has partnered with The Cordish Companies and Entertainment Consulting International to create a new flagship entertainment concept in the Kansas City Power & Light District called **No Other Pub**.

Located at 1370 Grand Blvd., on the second level of the Kansas City Live! Block, the 21,000 square foot **No Other Pub** represents an extension of the Sporting Kansas City brand into a new form of entertainment. The space will open on Feb. 22 with exclusive pre-opening events held on dates to be announced later.

“Our club has celebrated many special moments at Power & Light in recent years, including the announcement of the rebrand in 2010,” Sporting Club CEO Robb Heineman said. “On that day, we stated our desire for Sporting Kansas City to become a true cultural brand for our fans. The opening of No Other Pub is a natural extension for us. We are excited to create more memorable experiences at P&L, and hopefully expose even more people to our brand.”

The announcement of No Other Pub comes on the heels of another high profile and high energy fall for the Power & Light District, with an October of nationally recognized Royals’ watch parties quickly followed by the opening of One Light Luxury Apartments.

“We are on a great run,” said Nick Benjamin, Executive Director of the Power & Light District. “In a lot of ways, our current momentum and growth, and that of downtown as a whole, really took

off with our partnership with Sporting KC to host World Cup Watch Parties in 2010. The success of those events and the national attention they generated gave us lift we are still feeling today.

As we start the Power & Light District's second phase and the District continues to establish itself as Downtown Kansas City's premiere dining, shopping and entertainment neighborhood, it feels appropriate our next, exciting step is with Sporting Kansas City. We think No Other Pub by Sporting KC will offer Kansas Citians an entertainment experience unlike any other in the region."

**MEDIA AVAILABILITY:** Nick Benjamin, Executive Director of the Kansas City Power & Light District, and John Moncke, Vice President of Stadium and Brand Revenue at Sporting KC, will be available to media at 2 p.m. CT on Tuesday, Jan. 12 at the KC Live! Living Room in the Power & Light District (1330 Grand Blvd.).

Similar to Children's Mercy Park, No Other Pub will feature distinct areas within the space, with each offering a unique experience for guests. Designed to be a "playground" for millennials, the establishment will showcase the following components:

- A social lounge with a comprehensive selection of every local craft beer and spirit made in Kansas City, including a daily happy hour consisting of these local products
- A gaming parlor with bowling, golf simulators, table tennis, shuffleboard, foosball and darts
- An expansive sports bar with a 10-foot by 15-foot video wall and several other large-screen televisions, making it the premier destination to watch sporting events in Kansas City, including all home and away matches for Sporting KC

No Other Pub will offer a full food and drink menu for all ages in addition to a fast-casual taco stand. Select booths within the establishment will feature table taps, allowing guests the ability to refresh their own beverages without having to miss any of the action. All visitors will stay connected through free Wi-Fi and the ability to charge their smart phones directly at bar counters. The place will also cater to corporate events and private parties.

No Other Pub will be the new home for Sporting Kansas City watch parties hosted by Sporting KC supporters groups. The "No Other Pub" name is a tribute to the Kansas City Cauldron's popular chant "No Other Club." Supporters visiting the pub will receive discounts and other exclusive benefits during Sporting KC matches. The space will also serve as a transportation depot for all Sporting KC supporters before and after matches at Children's Mercy Park.

No Other Pub is the most recent addition to the Power & Light District, in a year that included the openings of One Light Luxury Apartments, Onelife Fitness Center, Yard House, Cleaver & Cork, Posh Blow Dry Bar and Visit KC. More broadly in 2015, downtown has seen the near-completion of the KC Streetcar line, the announcement of an 800-room convention center hotel and 1100 other hotel rooms and the announcement of more than 3000 new apartment units in a downtown that has already quadrupled its population in the last ten years.

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