

**SOURCE:** Kansas City (MO) Star

**AUDIENCE:** 1,133,618 [provided by Nielsen/NetRatings]

**DATE:** 01-28-2011

**HEADLINE:** POWER & LIGHT DISTRICT ANNOUNCES FREE SUNDAY, EVENING GARAGE PARKING

Source Website

**POWER & LIGHT DISTRICT** ANNOUNCES FREE SUNDAY, EVENING GARAGE PARKING

**KANSAS CITY**, MO (January 28, 2011) " After a successful launch of complimentary curbside parking during the holiday season, the **Kansas City Power & Light District** proudly announces a third free parking option for patrons of the eight and a half block entertainment district.

Beginning Sunday, January 30, 2011, **Power & Light District** guests may park for free at any time on Sundays, up to three hours, and after 6 p.m. Monday " Wednesday, at the H&R Block Garage, located at 1345 Main Street.

This complimentary H&R Block Garage parking promotion is available only to **Power & Light District** patrons with validation from any District restaurant, shop or business. The promotion begins January 30, 2011, and runs through May 1, 2011.

Complimentary parking is not available on evenings when there is an event at the Sprint Center, at which times parking is only \$2 with validation at the KC Live and Main Street Garages.

The H&R Block Garage is located in the heart of the **Power & Light District**, directly beneath the H&R Block Headquarters. Guests may access the garage from entrances on both Main Street and Walnut Street, between 13th and 14th Streets.

The **Power & Light District** currently offers two other free parking options.

Guests may park up to three hours for free (from 6 a.m. to 4 p.m.), Monday " Friday at the KC Live Garage, located at 13th Street and Grand Blvd, and the Main Street Garage, adjacent to Cosentino (TM)s Market on Main Street, between 12th and 13th Streets.

Last November, the **Power & Light District** and City of **Kansas City** also introduced 40 curbside parking spots on Main Street, between 12th Street and Truman Road, where patrons park for free.

The curbside parking is available on the east side of the northbound lane of Main Street, between 12th and 14th Streets. Customers may park free for up to two hours, anytime day or night, with the exception of rush hour Monday " Friday, from 7a.m. to 9 a.m. and 4 p.m. to 6 p.m., and event nights (when there are events at the Sprint Center or Midland by AMC).

Other parking options include four surface lots located throughout the **Power & Light District**, with rates that vary based on time of day and length of stay, as well as valet. The District currently operates one to three valet locations daily, with rates that begin at \$5 for lunch and \$8 for dinner.

Please contact Rachel Waller at [rwaller@cordish.com](mailto:rwaller@cordish.com) or (816) 309-7269, to schedule media interviews with **Kansas City Power & Light District** representatives.

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About the **Kansas City Power & Light District**